



# Privacy Policy

Protecting privacy is an important part of our business and we are committed to providing you with a safe and reliable online experience on <http://www.unodominio.com>. Because we respect your right to privacy, we have developed this Privacy Statement to inform you about our privacy practices for the entire <http://www.unodominio.com> website.

The following information will help you understand how we collect, use, and safeguard the information you provide through our websites. The terms "we", "our", and "us" in this Privacy statement refer to Dot Latin LLC.

This Privacy Statement will inform you of:

- What personal information our site gathers about you.
- How we use and with whom we share the personal information we gather.
- Your ability to opt out of future notifications.
- What security procedures we have in place to protect your personal information from loss, misuse, or alteration.
- How you can correct or update your personal information.

## I. OVERVIEW

Privacy is of great concern to most users of the Internet and is a critical part of an enjoyable and satisfactory user experience. We are acutely aware of and sensitive to the privacy concerns of our subscribers and other visitors to our website. You should be assured that we do not provide personal information about our customers or site visitors to vendors that are not involved in the provision of our services.

This Privacy Statement applies to the <http://www.unodominio.com> website or any other site in which it is expressly displayed. ***Please note that our site may contain links to other sites. We are not responsible for the privacy practices, privacy statements, or content regarding other sites that do not include this Privacy Statement. Please refer to the Privacy Statements on those independent sites.***

## II. PRIVACY STATEMENT ENFORCEMENT

We support an overall privacy process and approach. In order to ensure privacy program compliance we routinely monitor our site by conducting initial and periodic reviews. We also rely on online users to report violations of posted privacy statements or specific privacy concerns. These measures are intended to provide some trusted assurances that you can rely on in this Privacy Statement. If you feel that we are violating this Privacy Statement, please contact

[privacy@unodominio.com](mailto:privacy@unodominio.com). Please specify "Privacy Statement" in the subject line of your email. You may also call us at +1.816.994.9324.

### III. PERSONAL INFORMATION

There are a few ways in which you may explicitly and intentionally provide us with and consent to our collection of certain personal information:

- **Email Request for Information or Registrations for Guides or Seminars.** We use links throughout our site to provide you with the opportunity to contact us via email to ask questions, request information and materials, register or sign up for guides or seminars, or provide comments and suggestions. You may also be offered the opportunity to have one of our representatives contact you personally to provide additional information about our products or services. To do so, we may request additional personal information from you, such as your name and telephone number, to help us satisfy your request.
- **Enrollment.** If you choose to enroll for one of our products or services, we will request certain information from you. Depending on the type of product or service that you request, you may be asked to provide different personal information. For certain products and services, we may require your name, address, telephone number, email address, credit card number, bank account information, IP address, and/or Social Security number. Other products and services may require different or supplemental information from you in order to apply. For a detailed listing of the type of personal information requested for our various products, please refer to the enrollment page for the particular product or service.

### IV. USE OF COOKIES, OTHER TRACKING TECHNOLOGIES AND GATHERING OF STATISTICAL DATA

We use "cookies" and other statistical and tracking technologies as described in this Section. A cookie is a piece of information that our website sends to your browser, which then stores this information on your system. Other statistical and tracking technologies, such as web beacons, clear gifs, HTTP headers, also work in ways that collect information about your visit and use of our websites. We use these technologies in four ways:

- **To provide a service:** A cookie may be used to provide you with a specific service. For instance, if you request our site to remember your login password or remember your profile in a response to a blog post, we deposit a cookie on your computer to facilitate that service. If you are logging into an access-controlled section of our site, we set a temporary session cookie to establish that you have been authenticated. The information contained in these cookies consists of random data that is used by the server to authenticate the browser requests to the server for that particular session. These cookies do not include any type of personally identifiable information. This bit of information is erased when you close your current browser window. If you choose not to accept a temporary cookie, you will not be able to navigate in these online applications.

We also use a cookie for when you visit our website and request documentation or a response from us. When you are filling out a form, you may be given the option of having our website deliver a cookie to your local hard drive. You might choose to receive this type of cookie in order to save time in filling out forms and/or revisiting our website. We only send this type of cookie to your browser when you have clicked on the box labeled "Please remember my information" or another box with an equivalent content when submitting information or communicating with us.

- **To facilitate website use:** If a cookie is used, our website will be able to remember information about your preferences and movement either until you exit your current browser window (if the cookie is temporary) or until you disable or delete the cookie. For instance, we may deposit a cookie to remember which of our regional websites you have selected to access. Many users prefer to use cookies in order to help them navigate a website as seamlessly as possible. You should be aware that cookies are not able to "invade" your hard drive and return to the sender personal information from your computer. If you are accessing our services through one of our online applications our web server may automatically send your browser a temporary cookie, which is used to help your browser navigate our site. The information contained in these temporary cookies is a direction value that lets our software determine which page to show when you hit the back button in your browser. This bit of information is erased when you close your current browser window.

- **To understand our visitors:** When you visit our site, our computers may automatically collect statistics in aggregate about visitor behavior. We may monitor statistics and other data such as how many people visit our site, the user's IP address, which pages people visit, from which domains our visitors come, which browsers people use and how they move about our website. We use this data about your visit for aggregation purposes only. These statistics are used to help us to understand our visitors' interests and improve the content and performance of our website. If you come to our site from one of our business partners, our web server may also send your browser a temporary cookie that reflects an origination code for that business partner. We use this information for statistical and marketing purposes.

We also use a cookie when we track traffic patterns on our site. Analysis of the collected information by our tracking technologies allows us to improve our website and the user experience. In both instances of a persistent cookie, if you choose not to accept the cookie, you will still be able to use our website. Even if you choose to receive this type of cookie, you can always set your browser to notify you when you receive any cookie, giving you the chance to decide whether to accept it in each situation in which one is sent. We may supplement this unidentified user data with other data to better understand our users. For instance, we may relate a user's IP address to the company to which it relates to better understand our visitors' interests.

- **To advertise:** We may tailor our advertisements to certain users based on the unidentified user data and related information. Also, we may receive information on unidentified users' movements on other websites to tailor advertisements to them on our website and, likewise, provide unidentified user information to service providers, such as an ad agency, who places our advertisements on other websites to market to these users that visit them. You can opt out of this

tracking by accessing the link below. You will need to invoke these opt-out procedures on each computer you use. If you opt out, you may still see our advertisements on other websites you visit, but these ads are not user specific and are not placed because of your past website use.

To opt out of advertising please send an email to [privacy@unodominio.com](mailto:privacy@unodominio.com).

All major Internet browsers allow you to control cookies. You can learn more about adjusting browser controls at the following site. (Note that we do not control this site and are not responsible for its contents. It is provided as information only. For the most current browser-specific information, please consult your browser's manufacturer.) Please refer to: <http://www.aboutcookies.org>

We may use both temporary and permanent cookies based on the cookie's purpose. A permanent cookie remains on your system, although you can always delete or disable it through your browser preferences.

Third-party social media buttons displayed on our websites may record your IP address, browser type and language, access time and referring website addresses. When you are logged in to those social media sites, they also may link this collected information with your profile information on that site. We do not control these third party tracking technologies.

## **V. USE OF SOCIAL MEDIA**

If you respond in a blog forum on this website, you should be aware that any personally identifiable information you submit there can be read, collected, or used by other users of these blog forums, and could be used to send you unsolicited messages. We are not responsible for the personally identifiable information you choose to submit in these forums. You are also responsible for using these forums in a manner consistent with the Rules of Engagement or other terms and conditions set forth on the relevant forum site.

## **VI. HOW WE USE AND WITH WHOM WE SHARE THE PERSONAL INFORMATION WE GATHER**

We assure you that the personal information we gather from you is used by us only as explained below.

### **A. Sending You Responses and Updates**

We generally respond to any email questions, requests for product or service information, and other inquiries that we receive. We may also retain this correspondence to improve our products, services, and website and for other disclosed purposes. Frequently we retain contact information so that we can send individuals updates or other important information about our services and products. Occasionally these updates or other important information may be sent out by third parties on our behalf. Please be assured that any third party who contacts you in this capacity has executed a confidentiality agreement with us that contains a provision ensuring the privacy and security of any transferred information and limits the third party's use of the shared information

to sending updates or providing services on our behalf. Our subsidiary companies may also send you information about their services and products. In situations where you have supplied your information in connection with a question or request for information about a product or service offered by one of our partners, we may also send the information you have supplied to our business partners that offer such products or services. Please be assured that our business partners have agreed to ensure the privacy and security of any transferred information and may only use the shared information to send you information about products or services about which you asked.

## **B. Facilitating the Support, Renewal, and Purchase of Our Products and Services**

We may use the information you submit to contact you to discuss the support, renewal, and purchase of our products and services. We may provide our subsidiary companies with your information so that they may send you information about their services and products. We may also provide the information you have submitted to a owned subsidiary, business partner, subcontractor or independent reseller (either within or outside the United States) so that the subsidiary, business partner, subcontractor or independent reseller can contact you and facilitate the support, renewal, and purchase of our products and services. You may receive a communication directly from one of our subsidiaries, business partners, subcontractors or independent resellers. Please be assured that any subsidiary, business partner, subcontractor or independent reseller who contacts you for one of these purposes has agreed to use the information we supply only in accordance with a confidentiality agreement. To find out the names and locations of the subsidiaries, business partners, subcontractors and/or independent resellers to whom we have provided your information, please contact us at the address given at the end of this Privacy Statement.

## **C. Disclosure by Law and Protection of Dot Latin LLC and Others**

If we are required by law to disclose certain information to local, state, federal, national, or international government or law enforcement authorities, we will do so (for example, we may disclose the identity of purchasers of certain software products to the U.S. Department of Commerce, Bureau of Export Administration, as required under the terms of our export licenses). We will also disclose information to third parties as necessary in order to comply with applicable laws and regulations. In addition, we may share information in order to investigate, prevent, or take action regarding illegal activities or suspected fraud, or enforce or apply our agreements.

## **D. WHOIS Server**

In order to support security of the Internet, we are required to offer the WHOIS service with respect to the .uno top level domain for which we are the registry. This service allows you or anyone else to determine the availability of domain names and the contact information for the registrar who registered a domain name on behalf of a registrant. We are required by the Internet Corporation for Assigned Name and Numbers ("ICANN") to operate a "thick," or extensive, WHOIS service that typically contains the registrant's name, contact person's name, address, telephone number, email address, and/or IP address as provided to us by the registrar for the

domain name. Via the WHOIS service, this information may be disclosed to unaffiliated third parties in order to determine the registrant or the registrar in case of (i) technical problems that might occur when accessing its domain; (ii) assisting law enforcement authorities in investigations, crime prevention, and matters of national security; (iii) helping to counter the infringement of third-party legal rights; and (iv) preventing fraud. However, we publish only that data necessary for the purposes described above or when the registrant has agreed to the publication.

## **E. Business Transitions**

Circumstances may arise where, whether for strategic or other business reasons, we decide to sell, buy, merge, or otherwise reorganize businesses or business units in some countries. Such a transaction may involve the disclosure of personal information to prospective or actual purchasers, or the receipt of it from sellers. It is our practice to seek appropriate protection for information in these types of transactions.

## **F. Surveys**

From time to time, we may request information from customers via surveys. Participation in these surveys is completely voluntary and the user therefore has a choice whether or not to disclose this information. Survey information will be used for purposes of monitoring or improving the use of and satisfaction with this website, and improving our customer service and product offerings.

## **VII. YOUR ABILITY TO OPT OUT OF FURTHER NOTIFICATIONS**

From time to time, we notify our subscribers of new products, announcements, upgrades, and updates. If you would like to opt out of being notified, please contact us at the address given at the end of this Privacy Statement.

If you receive a marketing communication from our subsidiaries, business partners, or independent resellers, you should opt out with that entity directly. Please be aware that you may not opt out of receiving information regarding the security, initial use, expiration, product enhancement, or migration of our products or services.

## **VIII. OUR SECURITY PROCEDURES**

We consider the protection of all personal information we receive from our website visitors and subscribers as critical to our corporate mission. Please be assured that we have security measures in place to protect against the loss, misuse, and alteration of any personal information we receive from you. As with any transmission over the Internet, however, there is always some element of risk involved in sending personal information. In order to try to minimize this risk, we encrypt all information that you submit in ordering one of our products or services using the Secure Sockets Layer (SSL) protocol.

We will retain your information for as long as your account is active or as needed to provide you services. If you wish to cancel your account or request that we no longer use your information to provide you services contact us at [privacy@unodominio.com](mailto:privacy@unodominio.com). We will retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

## **IX. CHILDREN VISITING THIS WEBSITE**

This website is intended for use by adults. If you are under 18 years of age, you may not use this website. We do not knowingly collect or use information from children. Should children access this website, we are confident that parents will not judge any of the information provided as objectionable for viewing.

## **X. CONSENT TO PRIVACY POLICY/CHANGES TO PRIVACY POLICY**

By using this website you consent to our posted Privacy Policy. If you do not agree with this Privacy Policy, please do not use this website. We reserve the right to modify this Privacy Policy at any time, so please review it frequently. Your continued use of this website following the posting of changes to these terms means that you accept these changes.

We may change our privacy policy at any time. Any changes to the privacy policy will be posted on this website and any other places we deem appropriate so that you are aware of the information we collect, how we use it, as well as the latest update on how we maintain the secure portions of our website. If we make material changes to this policy, we will display a notice on our website.

If you would like to update, delete, or correct any personal information in our records, please email or write to us at the address given at the end of this Privacy Statement.

## **XI. CHANGES TO THIS PRIVACY STATEMENT**

If a material change is made to this Privacy Statement and/or the way we use our customers' personally identifiable information, we will post a notice of the nature of such change on the first page of this Privacy Statement.

## **XII. QUESTIONS**

If you have questions regarding this Privacy Statement, you may contact us, as follows:

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208 W. 19<sup>th</sup> Street  
Kansas City, MO 64108  
Email: [privacy@unodominio.com](mailto:privacy@unodominio.com)  
Telephone: +1.816.994.9324  
Fax: +1.816.994.9333